

the
**BUBBLY
SHOW** 2026
BY SEARCYS



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CARLTON HOUSE TERRACE
SW1Y 5AH | 6-7 MARCH



Sip on the world's finest Champagne and English Sparkling Wine

JOIN US FOR THE SEARCYS BUBBLY SHOW 2026



@SEARCYSLONDON @1011CHT



**Searcys Bubbly Show returns its fourth year on 6-7 March 2026,
at the stunning 10-11 Carlton House Terrace just off Pall Mall.**

Be part of the UK's most elegant celebration of sparkling excellence. Searcys Bubbly Show will be in its fourth year and since its conception in 2023, it has become 'London's favourite Sparkling Wine Festival.'

The Searcys Bubbly Show 2026 will gather over 800 discerning guests across two days to explore the finest Champagne Grand Marques, English Sparkling Wine brands and artisan growers.

Hosted in the exquisite setting of 10-11 Carlton House Terrace overlooking Pall Mall, this immersive event is more than a tasting—it's a celebration of gastronomy and hospitality. Guests will enjoy curated lunches, indulgent dinners, elegant afternoon teas, and expert-led masterclasses and presentations, all paired with world-class bubbly.

For more information or to book experiences, contact bubblyshow@searcys.co.uk



What to expect: The Bubbly Show 2025
See it in action

“London's favourite Champagne Festival is back”

Country and Town House

BUBBLY SHOW 2025 IN NUMBERS



33 exhibitors

15 Champagne Houses | 15 English Sparkling growers | 3 non-alcoholic brands



102
cuvées sampled



601
paid guests
over 2 days



7
masterclasses



2
lunches



1
afternoon tea



1
prestige cuvées
dinner

BUBBLY SHOW
EXHIBITORS



Veuve Clicquot



BUBBLY SHOW

Friday 6th March 2026

Standard Entrance Ticket

- 📅 6th March 2026
- 🕒 3:00–8:00pm
- 🏠 £85 per guest

Join us for an afternoon of Champagne and English Sparkling Wine tastings, starting at 3pm on Friday, 6th March 2026. Your entrance ticket includes unlimited tasting glasses and access to an antipasti station.



Premium Entrance Ticket with Gusbourne Lunch

- 📅 6th March 2026
- 🕒 Lunch starts at 12:30pm; Show 3:00–8:00pm
- 🏠 £150 per guest

Enjoy an elevated experience at The Bubbly Show by Searcys with our Premium Entrance Ticket, which includes access to the show as well as, the English sparkling lunch hosted by Gusbourne. Your premium experience begins at 12:30pm with a reception, followed by a seated three-course lunch paired with English sparkling wine from the Gusbourne Estate, hosted by the grower. The lunch menu has been developed in partnership with the Estate executive chef, Anthony Coppard. After lunch, you'll have full access to explore the show at your leisure, enjoying unlimited tastings and the antipasti station.



Premium Entrance Ticket with Laurent-Perrier Dinner

- 📅 6th March 2026
- 🕒 Show 3:00–8:00pm; Dinner 7:00–9:30pm
- 🏠 £190 per guest

Indulge in a luxurious evening at The Bubbly Show by Searcys with our Premium Entrance Ticket, featuring our exclusive Champagne dinner in partnership with Champagne Laurent-Perrier.

Explore Laurent-Perrier's super premium and Prestige Cuvée perfectly paired with a winning dish from the inaugural Searcys Chef of the Year Competition in Partnership with Laurent Perrier. The dinner service runs from 7pm to 9:30pm, but guests are welcome to explore the show and enjoy unlimited tastings and the antipasti station from 3pm onwards.

Friday 6th March 2026

ADD-ON EXPERIENCES



Introduction to Champagne Talk

📅 6th March 2026

🕒 Masterclass add-on 4:00pm

🏠 £15 per guest*

From beginners to connoisseurs, this informative, inspiring, and exciting experience will unravel the secrets behind Champagne, taking your tasting skills to the next level. A crash course in all things Bubbly, this talk is sure to answer everything you've always wanted to know about Champagne.



La Grande Dame – Veuve Clicquot Tasting and Talk

📅 6th March 2026

🕒 Masterclass add-on 4:30pm

🏠 £15 per guest*

Step into the world of Veuve Clicquot's La Grande Dame, a tribute to the pioneering Madame Clicquot. This exclusive masterclass explores both Brut and Rosé expressions, showcasing the House's elegant, Pinot Noir-driven style. Guests will taste current and previous vintages, revealing the evolution of these prestige cuvées. It's a rare opportunity to experience the finesse, precision, and legacy behind one of Champagne's most iconic wines.



Champagne Taittinger's Domaine Evremond Tasting and Talk

📅 6th March 2026

🕒 Masterclass add-on 5:15pm

🏠 £10 per guest*

This Masterclass is all about Domaine Evremond, a landmark English Sparkling Wine born from the friendship between Champagne Taittinger and Hatch Mansfield. You'll enjoy tasting this elegant wine while discovering its rich history, Kentish origins, and the distinctive flavours that reflect its Champagne-inspired terroir and authentic craftsmanship.



Battle of Bubbles Blind Tasting and Talk

📅 6th March 2026

🕒 Masterclass add-on 5:30pm

🏠 £15 per guest*

Compare and contrast the bubbles either side of the Channel with Battle of the Bubbles – 3 mystery Champagnes and English Sparkling Wines for you to vote and decide! The Battle of the Bubbles. Attempting to settle the rivalry once and for all, Bubbly Show by Searcys will conduct a blind tasting with a selection of delegate Champagnes and Sparkling Wines from England and France.



Champagne De Castelnau: Old vintages on the lees

📅 6th March 2026

🕒 Masterclass add-on 6:00pm

🏠 £10 per guest*

This Reims-based house is renowned for its elegant, gastronomic style and its extraordinary commitment to lees ageing—5 years for non-vintage cuvées—as well as the use of sur pointe ageing, a technique that enhances finesse and longevity. You'll also enjoy highlights from the range, including the Blanc de Blancs, always single vintage, showcasing the purity and precision of Chardonnay from a single harvest, and the Millesime 2006, with an impressive 14 years of lees ageing. As a special treat, Castelnau is bringing something truly remarkable from the depths of their cellar—a rare treasure that few ever get to taste.

*Guests must purchase both an entrance ticket and a masterclass add-on. Entrance to this session is not available separately

BUBBLY SHOW

Saturday 7th March 2026

Standard Entrance Ticket

📅 7th March 2026

🕒 1:00–5:00pm

🏠 £85 per guest

Join us for an afternoon of Champagne and English Sparkling Wine tastings, starting at 1pm on Saturday, 7th March 2026. Your entrance ticket includes unlimited tasting glasses and access to an antipasti station.



Premium Entrance Ticket with Afternoon Tea

📅 7th March 2026

🕒 1:00–5:00pm; Afternoon tea starts at 3:30pm

🏠 £130 per guest

Elevate your experience at The Bubbly Show with our Premium Afternoon Tea Ticket, combining entry to the show with an exclusive Afternoon Tea experience. Your ticket grants access to unlimited tastings of Champagne and English Sparkling Wine, as well as our antipasti station. Guests are welcome to arrive from 1pm to immerse themselves in the tasting experience before joining the Afternoon Tea at 3:30pm.

The Afternoon Tea includes a selection of sandwiches, freshly baked scones, indulgent desserts, paired with three glasses of English Sparkling Wine from partner vineyards, with the introduction from the growers.



Premium Entrance Ticket with Champagne Lunch

📅 7th March 2026

🕒 Lunch starts at 12:00pm; Show 1:00–5:00pm

🏠 £160 per guest

Enjoy an elevated experience at The Bubbly Show by Searcys with our Premium Entrance Ticket, which includes access to the show as well as an exclusive Champagne lunch.

Your premium experience begins at 12:00pm with a drinks reception, followed by a seated three-course lunch paired with Champagne Cuvées from the exhibitors, to be presented by their Ambassadors. After lunch, you'll have full access to explore the show at your leisure, enjoying unlimited tastings and the antipasti station throughout the event.

BUBBLY SHOW

Saturday 7th March 2026

ADD-ON EXPERIENCES

the
**BUBBLY
SHOW** 2025
BY SEARCYS

TALK

**EVERYTHING YOU
NEED TO KNOW
ABOUT CHAMPAGNE**

16:30



Battle of Bubbles Blind Tasting and Talk

📅 7th March 2026

🕒 Masterclass add-on 2:30pm

🏠 £15 per guest*

Compare and contrast the bubbles either side of the Channel with Battle of the Bubbles – 3 mystery Champagnes and English Sparkling Wines for you to vote and decide! The Battle of the Bubbles. Attempting to settle the rivalry once and for all, Bubbly Show by Searcys will conduct a blind tasting with a selection of delegate Champagnes and Sparkling Wines from England and France.



100-year anniversary of Marilyn Monroe's birth and a celebration of Piper-Heidsieck Champagne

📅 7th March 2026

🕒 Masterclass add-on 3:30pm

🏠 £10 per guest*

Celebrate Marilyn Monroe's centenary in this Masterclass with Champagne Piper-Heidsieck, the house she was famously associated with during her Hollywood years. Led by the brand ambassador, you'll explore Monroe's legacy through each cuvée—revealing elegance, depth, and the timeless glamour she embodied.

*Guests must purchase both an entrance ticket and a masterclass add-on. Entrance to this session is not available separately

★★★★★

Fantastic event! Well organised and such a good array of vendors to try from. Definitely going back next year!

“What an amazing event, totally unique and some fantastic guests who were really engaged with all things sparkling. We have already had some guests book to visit the estate for our tour and tasting experience days as well one book a private event.”

Everflyt (exhibitor)

BUBBLY SHOW CUSTOMER FEEDBACK

We've collected excellent feedback, with all customers giving us top marks for the Bubbly Show.

★★★★★

Fantastic afternoon out at the Bubbly Show. We last visited in 2023, and it was bigger and better for 2025! There was a great selection of champagnes and sparkling wines to try and compare, plus zero alcohol options. The antipasti table was amazing with loads of variety, and the live music was a bonus. We had opted for afternoon tea which was served in the Reading Room – an opportunity to rest our feet whilst enjoying savoury and sweet treats with yet another glass of sparkling wine. Highly recommend.

★★★★★

I really enjoyed this event. A lovely location, well-attended, and opportunities to sample champagnes and sparkling wines from producers well-known, new-to-me, and even just new. I look forward to joining again next year.

★★★★★

Excellent evening. A huge selection of bubbles to try and taste. The 'Prestige Icons' in the evening was superb. All in all, a great success. Thank you to all concerned.

★★★★★

This Bubby Show was the best ever. We really enjoyed sampling a great many champagnes and learning about ones which were less familiar to us. There was a wide range of exhibitors. It was particularly good to see a wonderful display of buffet food for guests, which looked delicious. There was also a coffee station which was essential. We attended the dinner in the evening which was exceptional with delicious cuisine. We were privileged to taste Dom Pérignon Vintage 2015, Dom Ruinart Blanc de Blancs 2010, Krug Grande Cuvée 172ème Edition and Veuve Clicquot La Grande Dame Rosé which I think was 2012 not the 2015 stated! Very impressive indeed. All this was accompanied by very informative talks by Champagne Ambassador, Jacqueline Kobald. This was an exceptional event and dinner well worth attending. Thank you!

“London’s Must-Visit Experience for Champagne Lovers”

The Handbook



Secret London

Unique Monthly Users: 1,800,000
AVE: £9,000

26th March 2025



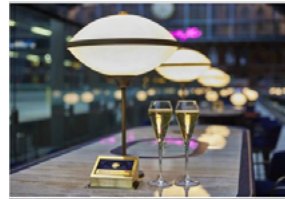
25 Fantastically Fun Things To Do In London This Weekend (March 28-30)

This weekend, we've got Mother's Day celebrations, a Greek Carnival night, tranquil escapes and much more; here's your handy guide of [the best things to do in London](#) this weekend.

1. Raise a glass to champagne and sparkling wine at The Bubbly Show

Returning for its third year, **The Bubbly Show by Searcys** celebrates the effervescent world of champagne and English sparkling wine. You can head over to Carlton House Terrace, a historic Grade I-listed Georgian Townhouse in Westminster, and enjoy wine-tastings, expert-led talks, and a tempting array of antipasti from March 28-29. There's even a Champagne sabrage demonstration for those of you who have always fancied mastering the art of opening a bottle with a sabre – now that's a perfect dinner party trick to have up your sleeve.

COUNTRY & TOWN
HOUSE



Home > Food & Drink

London's Favourite Champagne Festival Is Back

By Ellie Smith
12 Hours Ago

The Bubbly Show: is a dream for fizz fans

f t i n s

Partial to a glass (or three) of champagne? Or perhaps you're an English sparkling wine convert? Whatever your fizz of choice, we've got some exciting news: Searcys' The Bubbly Show is returning this March for its third edition – and the 2025 line-up is looking better than ever.

The Handbook
Monthly unique users:
1,600,000
AVE: £8,000

24th February 2025

THE HANDBOOK



London's Must-Visit Experience For Champagne Lovers

FOOD & DRINK, LIFESTYLE, POP UPS

Following the success of last year's event, not only will the two-day event be a celebration of all things champagne and English sparkling wine but it will also pay tribute to other delights that tantalise taste buds, from light bites and traditional English afternoon teas to extravagant dinners, sure to leave guests feeling inspired.

Taking over the historic 10-11 Carlton House Terrace on 28th and 29th March, Searcys will be welcoming champagne connoisseurs and bubbly aficionados for this special experience. Expect renowned names such as Laurent-Perrier, Perrier-Jouët, Chapel Down and Gushouse with the exclusive chance to meet the experts behind these brands, taste a range of lesser-known wines and learn about the latest trends and innovations in the world of sparkling wine.

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Searcys will be welcoming champagne connoisseurs and bubbly aficionados for this special experience.



24th February 2025

THE  TIMES
TRAVEL DOCTOR



For more information or to book additional experiences,
contact bubblyshow@searcys.co.uk

Terms & Conditions: This ticket covers the entrance to the event, including unlimited tastings and access to the antipasti station. However, entry to timed talks, masterclasses, and experiences requires separate add-on tickets, which must be purchased at the same time as your entrance ticket. Please note that groups may be seated together during lunch or dinner. Kindly contact us in advance at bubblyshow@searcys.co.uk with any dietary requirements.