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HELLO! PARTNERSHIP



TOAST OF THE TOWN

If you're searching for the perfect party venue, discover 30 Pavilion Road - a decadent Georgian townhouse in London's Knightsbridge loved by celebrities for decades

The festive season is a time to celebrate, whether you're toasting the end of a successful year at work or gathering family and friends for a Christmas party.

This year, why not consider 30 Pavilion Road by Searcys? It's been at the heart of London's social scene for more than 50 years, playing host to memorable events for guests including Elizabeth Taylor, Lenny Kravitz and Elizabeth Hurley. The elegant Georgian townhouse in upmarket Knightsbridge offers a welcoming entrance hall, ballroom, library and roof terrace with space for up to 220 guests and bespoke catering for day meetings, cocktail parties or seated dinners.

The Searcys expert hospitality team ensures a seamless experience, with a dedicated event planner, head chef and 24-hour hotel reception service for every scale of event from business conferences to launch parties and weddings.

And should guests want to indulge in an overnight stay, the 11 roof-garden bedrooms make a restful retreat.

To find out more about hosting your event at 30 Pavilion Road, visit 30pavilionroad.co.uk.

PARTY PLAN LIKE A PROFESSIONAL

Alice Markes, event planner at 30 Pavilion Road, shares her top tips

- Outline what guests can expect on the invitations – there's nothing worse than turning up to a party when you've already eaten to find a three-course meal waiting for you.
- Don't attempt a seven-course tasting menu if you're not a professional chef – keep the menu simple but make sure it's beautifully executed.
- Consider your guest list and don't invite people who don't get along – nobody enjoys tension over the tiramisu.
- Lighten the load by preparing at least some of the food in advance – it'll save you the stress and you'll have more time to spend with your guests.
- The perfect playlist is essential to a party's success – tailor it to the time of year and type of event.
- You can never have too many wine glasses or too much ice.

